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Financial Intelligence: A Manager's Guide to Knowing What ...

Financial Intelligence: A Manager's Guide to Knowing What the Numbers Really Mean. Companies expect managers to use financial data to allocate resources and run their departments. But many managers can't read a balance sheet, wouldn't recognize a liquidity ratio, and don't know how to calculate return on investment.

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Though technically it is meant for managers, it provides a guide to how a worker can evaluate and help to improve the financial health of his or her company. By having this knowledge, we as investors can try to identify measures that can change a company ' s fortune for better or worse.

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